

NAESC

National Association of **Engineering** Student Councils

**ACADEMIC PARTNERSHIP
PACKET | 2023 - 2024**

NAESC PARTNERSHIP | 2023 - 2024

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DEAR PROSPECTIVE PARTNER,

On behalf of the **National Association of Engineering Student Councils (NAESC)**, I would like to extend to you the opportunity to have **access to the top engineering student leaders** from across the country. For nearly 40 years, NAESC has brought together brilliant student leaders from top universities across the US. Our members, which **represent over 40 engineering schools**, are a beneficial investment for your institution as potential graduate students and contributors to your campus community.

The relationships NAESC has with student members, schools, and alumni make us a valuable partner. With hundreds of members attending workshops, meetings, and six conferences throughout the year, there are **plenty of opportunities for you to connect directly with students** from any of our five regions. NAESC members are extremely gifted students and leaders; census information indicates that **over 90% of our members have indicated interest in attending graduate school** at some point in their careers. While most want to continue their STEM education, some want to expand their knowledge in other fields, making their graduate school options even more diverse. Our members are also well rounded students who are involved in leadership within their college, as evidenced by their positions within their respective Engineering Student Councils. The value they have added at their current institutions can give you an idea of what these **students can contribute to your campus outside the classroom**.

In this packet, you will find information about the various events NAESC hosts, as well as the benefits your institution can receive as a partner. The impact NAESC has on its members' education and development is only possible with the support of academic partners like you. With your help, NAESC can continue to enrich the lives of developing engineering leaders by providing them with unique opportunities to expand their education, contribute substantially to their campus and communities, and supply them with the opportunity to grow their networks.

Thank you for your interest in NAESC and becoming a partner with our organization! Please do not hesitate to reach out with any questions; we look forward to hearing from you soon.

Sincerely,
Nikki Konley
Nikki Konley
President



What is **NAESC**?

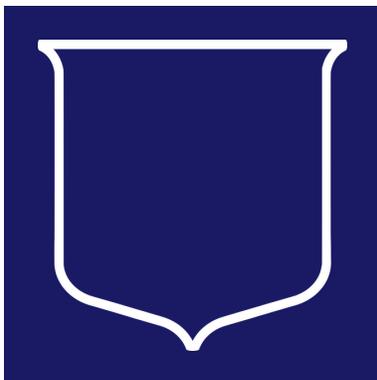
The Beginning

In 1983, The National Association of Engineering Student Councils, Inc. (NAESC) was established as an avenue for engineering student councils from around the United States to communicate and share best practices to be more effective organizations at their home schools. We seek to bring together engineering leaders from all disciplines, backgrounds, and locations around the US.

Today,

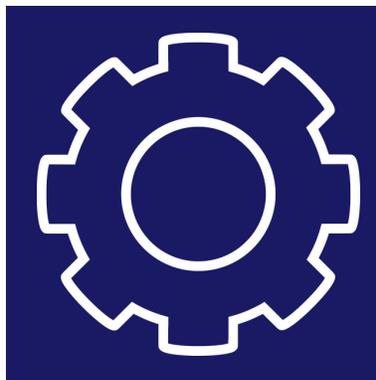
NAESC is the only **completely student-run**, national engineering-focused **nonprofit organization** in the US. It is comprised of engineering student leaders from over **40 ABET- accredited universities**. Each of our members **advocate** for their respective student bodies on their engineering student councils, opening the communication channel between the students and administration of the universities. Thus, NAESC not only serves engineering student councils but also the engineering students each council represents. NAESC partners with professional engineering societies, academia, and corporations across the US and abroad to deliver maximum benefits to students and member school councils. At the center of our organization is the ability to **collaborate** with some of the best **emerging leaders** from across the country

Our Pillars



Advocacy

Support the creation, development, and improvement of engineering student councils.



Collaboration

Connect engineering students across the country through various events and initiatives.



Leadership

Commit to serving engineering students and expanding our ability to impact students nationwide.

Our Mission:

To promote advocacy, foster collaboration, and develop leadership in engineering students across the United States of America.

NAESC

What We Do

Conferences

Hundreds of engineering students from over 50 universities gather to share **leadership strategies**, as well as partake in various **competitions, professional development sessions, and activities aligning with the NAESC initiatives**. Conferences are the driving force of NAESC's unique community that stretches nationwide.

Initiatives

We pursue various initiatives to support our pillars of advocacy, collaboration, and leadership. Some of our many engagements include **Launch Your New Council (LYNC)**, for new and growing councils, **Diversity & Inclusion**, and **professional development events** hosted throughout the year.

Engagements

We have curated an array of engaging experiences spanning a spectrum of themes – from fostering **professional growth** and networking to orchestrating **dynamic workshops** and featuring **insightful podcasts**. Our offerings encompass a rich tapestry of content designed to elevate your knowledge and connections.

Community

Within our individual regions, we strive to provide **strong inter-school relationship**. Our members build strong connections with other engineering leaders from both within their own region and all over the nation.

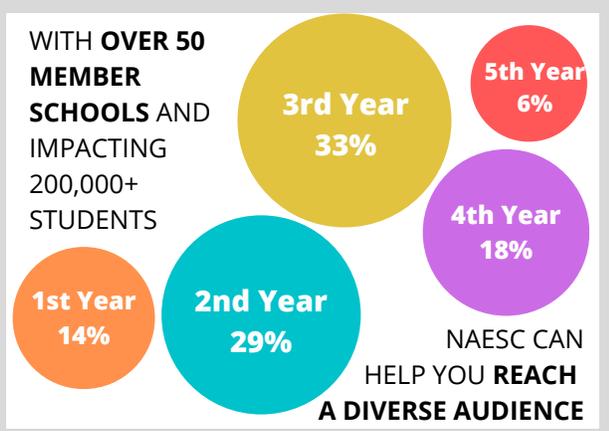


Conferences

NAESC conferences provide **many opportunities for your institution to interact with students**. These include breakout sessions, networking events, professional speakers, industry tours, and a final banquet.

The NAESC Engineering Leadership Summit (ELS) is a national event hosted by a member school in the Spring of every year. Each of our 40+ universities are invited, resulting in a conference which hosts **the country's most elite engineering student leaders**. They engage in various activities aimed at providing **personal growth opportunities and improving their council's social impact**. These opportunities include keynote speakers, competitions hosted by corporate partners, and Voter's Delegates' Meeting to discuss the governance and operations of our nonprofit.

The NAESC Regional Conferences are similar to the NAESC ELS, focusing on **building relationships and improving the engineering experience** at member schools. Each of the five regions host a Regional Conference occurring in the fall.



2023-2024 Conferences



East Regional Conference - North Carolina State University, Raleigh North Carolina

- October 20th & 21st, 2023
- North Atlantic, Southeast, and Midwest Regions

West Regional Conference - University of Arizona, Tucson Arizona

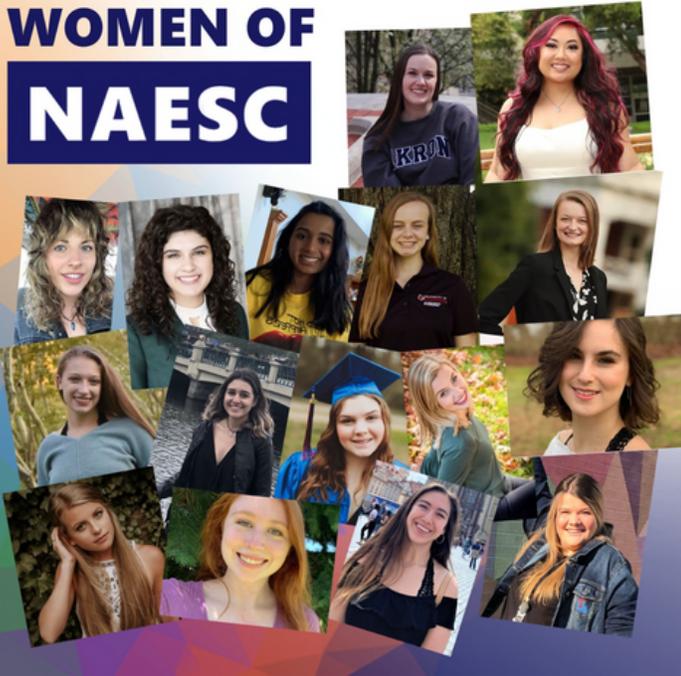
- October 20th & 21st, 2023
- West and Central Regions

Engineering Leadership Summit - New Mexico State University, Las Cruces New Mexico

- Date TBD
- All regions

Diversity & Inclusion in NAESC

WOMEN OF NAESC



NAESC

Initiatives

NAESC spearheads many initiatives to increase our impact on member schools and their individual communities. Our engagements cover a range of areas, all critical to the **developing successful engineers** and fostering a close-knit national community.

Launch Your New Council

- Helps students launch engineering student councils on their campuses
- Prepares engineering student councils to become self-sustaining
- Offers various resources to help these organizations thrive

Diversity and Inclusion

- Supports minorities in engineering by hosting events throughout the year
- Incorporates D&I activities into conferences and workshops
- Provides members with opportunities to drive social impact on their campus

As a forward-thinking organization, we are always expanding the ways in which we can help our members. Your partnership will help **support these initiatives and expand our ability to offer even more resources.**

NAESC



Our Members

WEST

Arizona State University
 California Polytechnic University - Pomona
 Colorado State University
 New Mexico State University
 Oregon State University
 San Diego State University
 University of Arizona
 University of California - Irvine
 University of Colorado
 University of Hawaii at Monoa

North Atlantic

Duke University
 North Carolina State University
 University of Pittsburgh



Midwest

Case Western Reserve
 Iowa State University
 Marquette University
 Miami University of Ohio
 Michigan State University
 Ohio Northern University
 Purdue University
 South Dakota State University
 The Ohio State University
 University of Akron
 University Of Cincinnati
 University of Illinois Urbana-Champaign
 University of Iowa
 University of Minnesota Twin Cities
 University of Nebraska Lincoln
 University of Nebraska Omaha
 University of Notre Dame
 University of Toledo
 University of Wisconsin - Madison

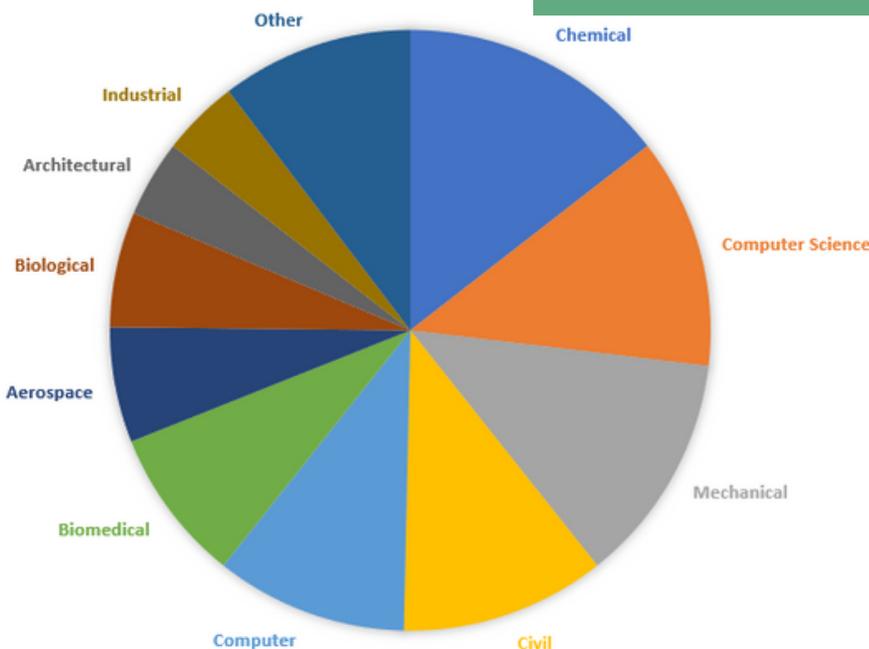
NAESC supports **43 engineering student councils** in developing leaders and driving action in the community, with members in almost every discipline

Central

Kansas State University
 University of Kansas
 University of Missouri
 University of Texas at Arlington
 University of Texas at Austin
 Wichita State University

Southeast

Louisiana Tech University
 Mississippi State University
 University of Kentucky
 University of Louisville
 University of Mississippi
 University of South Florida



Majors of attendees at ELS 2023

Workshops & Info Sessions

SPEAKER PRESENTATION

screen-shares powerpoint



Company Overview

- location, work
- economical impact
- internships



Personal Experience

- standing out
- unique experiences



Detail Specific Project

- 15-20 minutes at end
- participant interaction



Q & A

We offer a variety of resources for our members throughout the year.

Workshops and social media are utilized for offering professional development opportunities, sharing resources, and hosting seminars.

With thousands of followers, our social media accounts have a wide reach to engineering student. We showcase a variety of events and resources through social media and can work with your brand to reach as many engineering students as possible

Social Media



Conferences



NAESC Conferences bring engineering student leaders and our partners together to explore what opportunities available to engineering leaders, and to demonstrate how valuable leadership in engineering is

Partnership Levels

All partnerships are done on a yearly basis

PLATINUM

- Attend all NAESC conferences
- Social media partnership
- Includes everything below

\$5,000

Gold

\$2,500

- Attend Engineering Leadership Summit & one regional conference
- Full page advertisement in NAESC Newsletter
- Host 2 virtual workshops/info sessions
- Includes everything below

Silver

\$1,000

- Attend one NAESC regional conference
- Short program biography in NAESC newsletter
- Includes everything below

Bronze

\$500

- Get your company's logo listed on NAESC.org, and included in our newsletter
- Host 1 virtual workshop/info session

Please reach out for us to work together to find something that works for your institution

Journey Harris, pr@naesc.org

NAESC

Future Endeavors

NAESC is actively investing in opportunities to drive personal and professional growth for our members. These initiatives include leadership development, graduate school networking, and diversity & inclusion events. Your corporate partnership is critical to the success and expansion of these programs. It is also a unique opportunity for you to interact directly with top engineering students looking for employment within your industry. Please consider taking part in our mission to promote the development of leadership among engineering students across the United States of America.

We look forward to hearing from you, answering any questions you may have, and discussing future partnerships!

CONTACT US

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