



**NAESC**

# National Association of **Engineering** Student Councils

**CORPORATE PARTNERSHIP  
PACKET | 2023 - 2024**

## NAESC PARTNERSHIP | 2023 - 2024

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**3** A LETTER FROM THE  
PRESIDENT

**9** INITIATIVES

**4** WHAT IS NAESC?

**10** INFO SESSIONS

**5** OUR PILLARS

**11** MEMBER SCHOOLS

**6** WHAT WE DO

**12** PARTNERSHIP  
LEVELS

**7** CONFERENCES

**13** FUTURE  
ENDEAVERS

## DEAR PROSPECTIVE PARTNER,

On behalf of the **National Association of Engineering Student Councils (NAESC)**, I would like to extend to you the opportunity to have access to the **top engineering student leaders** from across the country. For nearly 40 years, NAESC has brought together brilliant student leaders who represent the students and engineering student councils at top universities across the US. Our members, which represent over 40 engineering schools, **would make an exceptional investment for your company** as potential employees and as an audience to build awareness of your brand.

The relationships NAESC has with student members, schools, and alumni make us a valuable partner. With hundreds of members attending workshops, online meetings, and six conferences across the country throughout the year, there are plenty of opportunities for you to **connect directly with students**. Our members are actively involved in their council and college leadership; possessing some of the best communication, organization, and other management skills, that would be an asset to your organization. NAESC conferences and workshops host the best and brightest students which present an excellent networking opportunity. This gives you the chance to interact with members from schools you may not frequent, **without the logistical and financial burden** of having to visit all the 40+ member schools. Additionally our members represent a wide variety of engineering disciplines to meet any need your company may have. It is my hope that through our events you develop mutually beneficial relationships with new schools and students with the qualities and skills you value.

In this packet, you will find information about the various events and conferences NAESC hosts, as well as **the benefits your company will receive as a partner**. The impact NAESC and its members make on engineering students across the country is only possible with the support of industry partners like you. With your help NAESC can continue to **enrich the lives of developing engineering leaders**, by providing them with unique opportunities to develop and contribute substantially to their field upon entering the workforce as professionals - in both technical and management roles. Thank you for your interest in NAESC and becoming a partner with our organization! Please do not hesitate to reach out with any questions; I look forward to hearing from you soon.

Sincerely,



Nikki Konley  
President



# What is **NAESC**?

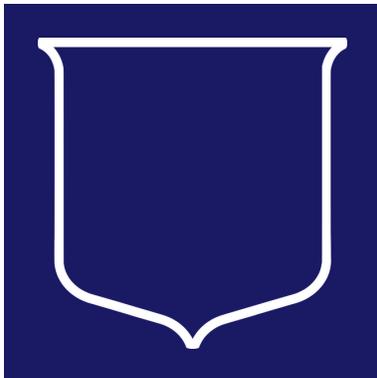
## The Beginning

In 1983, The National Association of Engineering Student Councils, Inc. (NAESC) was established as an avenue for engineering student councils from around the United States to communicate and share best practices to be more effective organizations at their home schools. We seek to bring together engineering leaders from all disciplines, backgrounds, and locations around the US.

## Today,

NAESC is the only **completely student-run**, national engineering-focused **nonprofit organization** in the US. It is comprised of engineering student leaders from over **40 ABET- accredited universities**. Each of our members **advocate** for their respective student bodies on their engineering student councils, opening the communication channel between the students and administration of the universities. Thus, NAESC not only serves engineering student councils but also the engineering students each council represents. NAESC partners with professional engineering societies, academia, and corporations across the US and abroad to deliver maximum benefits to students and member school councils. At the center of our organization is the ability to **collaborate** with some of the best **emerging leaders** from across the country

# Our Pillars



## Advocacy

Support the creation, development, and improvement of engineering student councils.



## Collaboration

Connect engineering students across the country through various events and initiatives.



## Leadership

Commit to serving engineering students and expanding our ability to impact students nationwide.

## Our Mission:

To promote advocacy, foster collaboration, and develop leadership in engineering students across the United States of America.

**NAESC**

# What We Do

## Conferences

Hundreds of engineering students from over 50 universities gather to share **leadership strategies**, as well as partake in various **competitions, professional development sessions, and activities aligning with the NAESC initiatives**. Conferences are the driving force of NAESC's unique community that stretches nationwide.

## Initiatives

We pursue various initiatives to support our pillars of advocacy, collaboration, and leadership. Some of our many engagements include **Launch Your New Council (LYNC)**, for new and growing councils, **Diversity & Inclusion**, and **professional development events** hosted throughout the year.

## Engagements

We have curated an array of engaging experiences spanning a spectrum of themes – from fostering **professional growth** and networking to orchestrating **dynamic workshops** and featuring **insightful podcasts**. Our offerings encompass a rich tapestry of content designed to elevate your knowledge and connections.

## Community

Within our individual regions, we strive to provide **strong inter-school relationship**. Our members build strong connections with other engineering leaders from both within their own region and all over the nation.



# Conferences

NAESC conferences provide **many opportunities for your corporation to interact with students**. These include breakout sessions, professional speakers, industry tours, and a final banquet.

The NAESC Engineering Leadership Summit (ELS) is a national-level event hosted by a member school every year in the spring. Each of our 40+ universities are invited, resulting in a conference which hosts **the country's top engineering student leaders**. They engage in various activities aimed at providing **personal and professional growth opportunities and improving their council's social impact**. Some of these include competitions hosted by corporate partners, keynote speakers, a career fair and a Voter Delegates' Meeting to discuss the governance and operations of our nonprofit.

The NAESC Regional Conferences are similar to the NAESC ELS, focusing on **building relationships** and **improving the engineering experience** at member schools.

WITH **OVER 40 SCHOOLS** AND IMPACTING 200,000+ STUDENTS

1st Year  
14%

2nd Year  
29%

3rd Year  
33%

5th Year  
6%

4th Year  
18%

NAESC CAN  
HELP YOU REACH  
A DIVERSE AUDIENCE

# 2023-2024 Conferences



## East Regional Conference - North Carolina State University, Raleigh North Carolina

- October 20th & 21st, 2023
- North Atlantic, Southeast, and Midwest Regions

## West Regional Conference - University of Arizona, Tucson Arizona

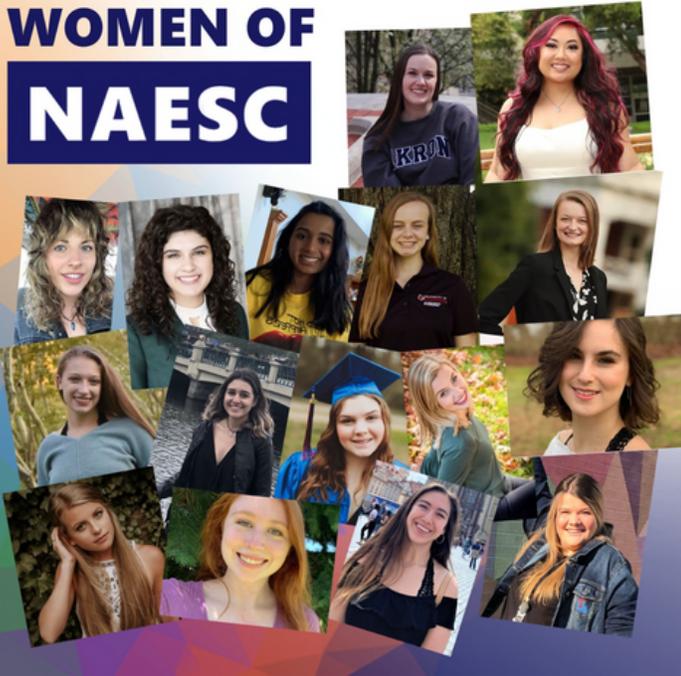
- October 20th & 21st, 2023
- West and Central Regions

## Engineering Leadership Summit - New Mexico State University, Las Cruces New Mexico

- Date TBD
- All regions

# Diversity & Inclusion in NAESC

## WOMEN OF NAESC



NAESC

# Initiatives

NAESC spearheads many initiatives to increase our impact on member schools and their individual communities. Our engagements cover a range of areas, all critical to the **developing successful engineers** and fostering a close-knit national community.

## Launch Your New Council

- Helps students launch engineering student councils on their campuses
- Prepares engineering student councils to become self-sustaining
- Offers various resources to help these organizations thrive

## Diversity and Inclusion

- Supports minorities in engineering by hosting events throughout the year
- Incorporates D&I activities into conferences and workshops
- Provides members with opportunities to drive social impact on their campus

As a forward-thinking organization, we are always expanding the ways in which we can help our members. Your partnership will help **support these initiatives and expand our ability to offer even more resources.**

NAESC



# Our Members

## WEST

Arizona State University  
 California Polytechnic University - Pomona  
 Colorado State University  
 New Mexico State University  
 Oregon State University  
 San Diego State University  
 University of Arizona  
 University of California - Irvine  
 University of Colorado  
 University of Hawaii at Monoa

## North Atlantic

Duke University  
 North Carolina State University  
 University of Pittsburgh



## Midwest

Case Western Reserve  
 Iowa State University  
 Marquette University  
 Miami University of Ohio  
 Michigan State University  
 Ohio Northern University  
 Purdue University  
 South Dakota State University  
 The Ohio State University  
 University of Akron  
 University Of Cincinnati  
 University of Illinois Urbana-Champaign  
 University of Iowa  
 University of Minnesota Twin Cities  
 University of Nebraska Lincoln  
 University of Nebraska Omaha  
 University of Notre Dame  
 University of Toledo  
 University of Wisconsin - Madison

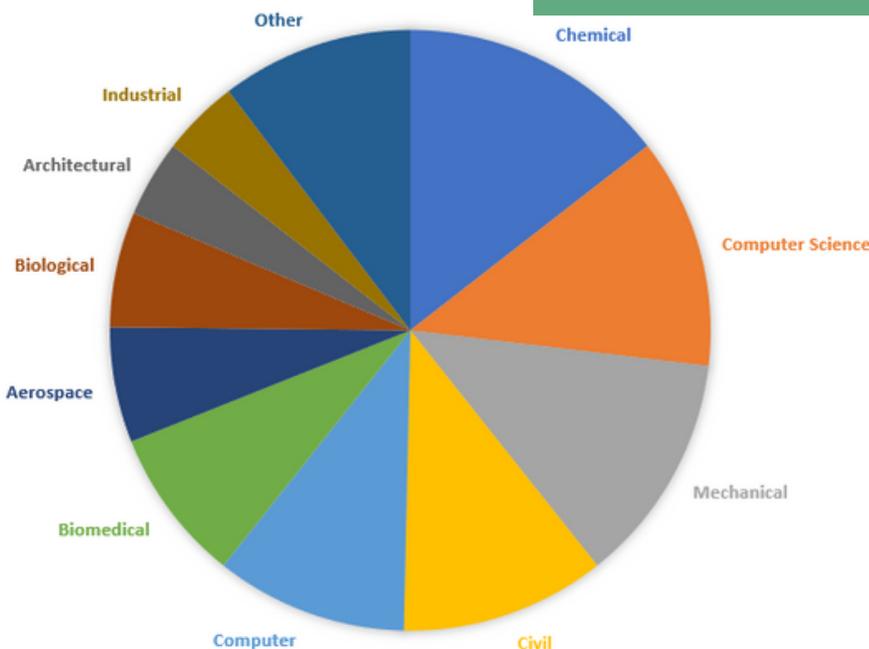
NAESC supports **43 engineering student councils** in developing leaders and driving action in the community, with members in almost every discipline

## Central

Kansas State University  
 University of Kansas  
 University of Missouri  
 University of Texas at Arlington  
 University of Texas at Austin  
 Wichita State University

## Southeast

Louisiana Tech University  
 Mississippi State University  
 University of Kentucky  
 University of Louisville  
 University of Mississippi  
 University of South Florida



Majors of attendees at ELS 2023

# Workshops & Info Sessions

## SPEAKER PRESENTATION

screen-shares powerpoint



Company Overview

- location, work
- economical impact
- internships



Personal Experience

- standing out
- unique experiences



Detail Specific Project

- 15-20 minutes at end
- participant interaction



Q & A

We offer a variety of resources for our members throughout the year.

**Workshops and social media are utilized** for offering professional development opportunities, sharing resources, and hosting seminars.

With thousands of followers, our social media accounts have a wide reach to engineering student. We showcase a variety of events and resources through social media and can work with your brand to reach as many engineering students as possible

## Social Media



## Conferences



NAESC Conferences bring engineering student leaders and our partners together to explore what opportunities available to engineering leaders, and to demonstrate how valuable leadership in engineering is

# Partnership Levels

All partnerships are done on a yearly basis

## PLATINUM

- Attend all NAESC conferences
- Social media partnership
- Includes everything below

\$10,000

## Gold

\$5,000

- Attend two NAESC Conferences (regional or ELS)
- Full page advertisement in NAESC newsletter
- Includes everything below

## Silver

\$2,500

- Attend one NAESC regional conference
- Short company biography in NAESC newsletter
- Includes everything below

## Bronze

\$1,000

- Get your company's logo listed on NAESC.org, and included in our newsletter
- Host 1 virtual workshop/info session

*Please reach out for us to work together to find something that works for your company*

*Elijah Bollinger, [finance@naesc.org](mailto:finance@naesc.org)*

**NAESC**

# Future Endeavors

NAESC is actively investing in opportunities to drive personal and professional growth for our members. These initiatives include leadership development, graduate school networking, and diversity & inclusion events. Your corporate partnership is critical to the success and expansion of these programs. It is also a unique opportunity for you to interact directly with top engineering students looking for employment within your industry. Please consider taking part in our mission to promote the development of leadership among engineering students across the United States of America.

Partnerships directly allow us to provide these important opportunities and events for engineering students nationwide, thus we greatly appreciate your support and consideration in joining us in our mission.

We look forward to hearing from you, answering any questions you may have, and discussing future partnerships!

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## CONTACT US

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