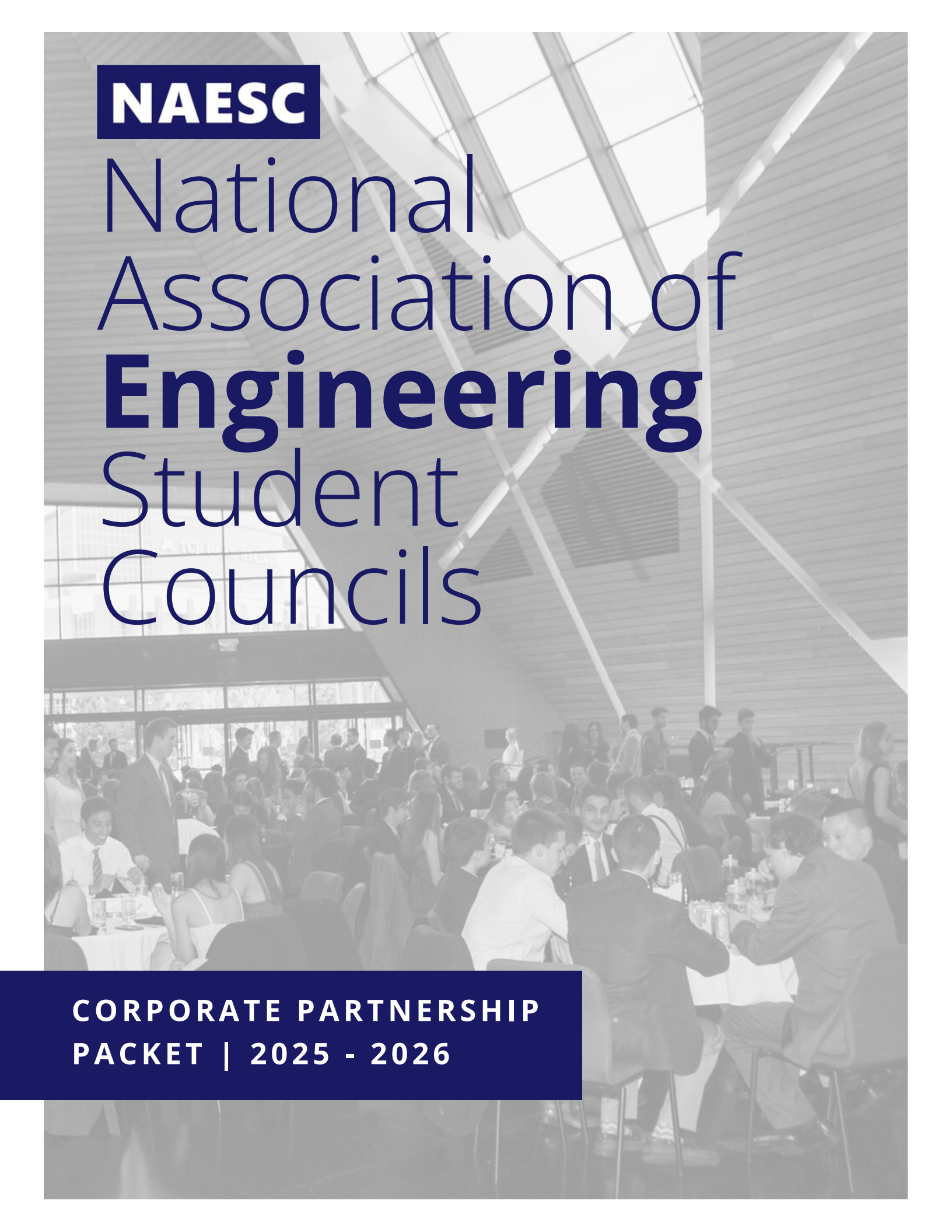


The background of the entire page is a grayscale photograph of a large, modern hall with a high, vaulted ceiling. Numerous students are seated at round tables, some in formal attire, suggesting a social or networking event. The text is overlaid on this image.

**NAESC**

# National Association of **Engineering** Student Councils

**CORPORATE PARTNERSHIP  
PACKET | 2025 - 2026**

## NAESC PARTNERSHIP | 2025 - 2026

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## DEAR PROSPECTIVE PARTNER,

On behalf of the **National Association of Engineering Student Councils (NAESC)**, I am pleased to invite your organization to partner with us in advancing the future of **engineering education and leadership**.

For nearly four decades, NAESC has brought together top engineering student leaders from more than **35 premier universities** across the United States. Our mission is to cultivate the **personal and professional development** of these exceptional students, equipping them to make meaningful contributions to the engineering field. Through a partnership with NAESC, your organization will gain direct access to some of the nation's most **talented and driven emerging engineers**.

Our members represent a broad spectrum of engineering disciplines and exemplify **academic excellence, innovation, and leadership**. They are actively involved in both academic and professional communities, positioning them as **outstanding prospective employees** and collaborators. As a valued partner, your organization will have the opportunity to engage directly with these students—sharing industry insights, showcasing your expertise, and connecting with **future leaders** who can help shape your company's success.

Throughout the year, NAESC hosts a variety of conferences and events designed to promote networking, professional development, and meaningful dialogue between students and industry professionals. As a sponsor, your company will benefit from **high visibility** and **direct interaction** with attendees through workshops, presentations, and one-on-one engagements.

Enclosed with this packet, you will find comprehensive information about our upcoming events and partnership opportunities. From **increased brand exposure** to **targeted student engagement**, the benefits of collaborating with NAESC are significant. Your support plays a vital role in enabling us to continue delivering **high-impact programs** that enrich our members' educational journeys and prepare them for successful engineering careers.

The impact NAESC has on the engineering community is made possible through strong partnerships with forward-thinking organizations like yours. Together, we can inspire and empower the next generation of **engineering leaders**.

We would welcome the opportunity to discuss this partnership further. Please do not hesitate to reach out with any questions or to schedule a conversation. We look forward to the possibility of working together.

Sincerely,



Evanna Dominic  
President



# What is **NAESC**?

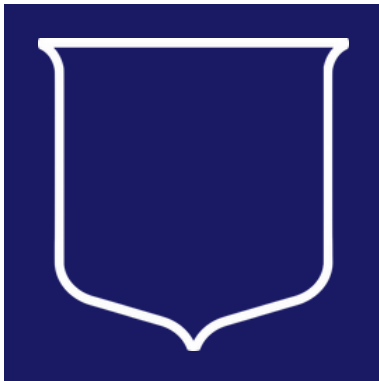
## The Beginning

In 1983, The National Association of Engineering Student Councils, Inc. (NAESC) was established as an avenue for engineering student councils from around the United States to communicate and share best practices to be more effective organizations at their home schools. We seek to bring together engineering leaders from all disciplines, backgrounds, and locations around the US.

## Today

NAESC is the only **completely student-run**, national engineering-focused **nonprofit organization** in the US. It is comprised of engineering student leaders from **35+ ABET-accredited universities**. Each of our members **advocate** for their respective student bodies on their engineering student councils, opening the communication channel between the students and administration of the universities. Thus, NAESC not only serves engineering student councils but also the engineering students each council represents. NAESC partners with professional engineering societies, academia, and corporations across the US and abroad to deliver maximum benefits to students and member school councils. At the center of our organization is the ability to **collaborate** with some of the best **emerging leaders** from across the country

# Our Pillars



## Advocacy

Support the creation, development, and improvement of engineering student councils.



## Collaboration

Connect engineering students across the country through various events and initiatives.



## Leadership

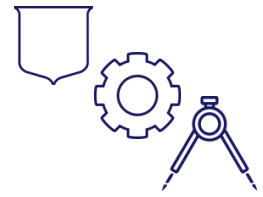
Commit to serving engineering students and expanding our ability to impact students nationwide.

## Our Mission:

To promote advocacy, foster collaboration, and develop leadership in engineering students across the United States of America.

**NAESC**

# What We Do



## Conferences

Hundreds of engineering students from over 35 universities gather to share **leadership strategies**, as well as partake in various **competitions, professional development sessions, and activities aligning with the NAESC initiatives**. Conferences are the driving force of NAESC's unique community that stretches nationwide.

## Initiatives

We pursue various initiatives to support our pillars of advocacy, collaboration, and leadership. Some of our many engagements include **Launch Your New Council (LYNC)**, for new and growing councils, **Rise Initiative**, and **professional development events** hosted throughout the year.

## Engagements

We have curated an array of engaging experiences spanning a spectrum of themes – from fostering **professional growth** and networking to orchestrating **dynamic workshops** and featuring **insightful podcasts**. Our offerings encompass a rich tapestry of content designed to elevate your knowledge and connections.

## Community

Within our individual regions, we strive to provide **strong inter-school relationships**. Our members build strong connections with other engineering leaders from both within their own region and all over the nation.



# Conferences

NAESC conferences provide **many opportunities for your corporation to interact with students**. These include career fairs, breakout sessions, professional speakers, industry tours, and a final banquet.

The NAESC Engineering Leadership Summit (ELS) is a national-level event hosted by a member school every year in the spring. Each of our 35+ universities is invited, resulting in a conference that hosts **the country's top engineering student leaders**. They engage in various activities aimed at providing **personal and professional growth opportunities and improving their council's social impact**. Some of these include competitions hosted by corporate partners, keynote speakers, a career fair, and a Voter Delegates' Meeting to discuss the governance and operations of our nonprofit.

The NAESC Regional Conferences are similar to the NAESC ELS, focusing on **building relationships** and **improving the engineering experience** at member schools.

## Regional Conferences Occurring in 2025

- **Louisiana Tech University:** September 19<sup>th</sup> & 20<sup>th</sup>
- **University of Kansas:** October 17<sup>th</sup> & 18<sup>th</sup>
- **Universities of Nebraska Lincoln & Nebraska Omaha Joint Conference:** dates to be determined
- **National Conference / ELS (Engineering Leadership Summit) at University of Missouri:** dates to be determined

## 2025-2026 Conferences





**NAESC**

# Initiatives

NAESC spearheads many initiatives to increase our impact on member schools and their individual communities. Our engagements cover a range of areas, all critical to **developing successful engineers** and fostering a close-knit national community.

## Launch Your New Council

- Helps students launch engineering student councils on their campuses
- Prepares engineering student councils to become self-sustaining
- Offers various resources to help these organizations thrive

## RISE Initiative

- Enables students to coordinate national community service projects and events
- Supports councils and their efforts with local projects and impacting communities
- Helps students facilitate inter-council collaboration

As a forward-thinking organization, we are always expanding the ways in which we can help our members. Your partnership will help **support these initiatives and expand our ability to offer even more resources.**

**NAESC**

# Workshops & Info Sessions

## SPEAKER PRESENTATION

screen-shares powerpoint



### Company Overview

- location, work
- economical impact
- internships



### Personal Experience

- standing out
- unique experiences



### Detail Specific Project



### Q & A

- 15-20 minutes at end
- participant interaction

With thousands of followers, our social Media accounts have a wide reach to engineering students. We showcase a variety of events and resources through social media and can work with your brand to reach as many engineering students as possible.

# Conferences



We offer a variety of resources for our members throughout the year.

**Workshops and social media are utilized** for offering professional development opportunities, sharing resources, and hosting seminars.

## Social Media



 @naescofficial

NAESC Conferences bring engineering student leaders and our partners together to explore what opportunities are available to engineering leaders, and to demonstrate the value of leadership in engineering.

# Partnership Levels

## Platinum

*All Partnerships are done on a yearly basis*

**\$10,000**

- Admission to all conferences / career fairs as "conference sponsor"
- Access to the full NAESC / ESC student database for job search and resumes
- Host 1 virtual workshop / presentation per year
- Dedicated page on website and recurring section in newsletter
- Optional Meeting with our Board of Directors to discuss Goals / Get to Know You
- One "Get to Know Our Sponsor" online presentation to showcase your company
- \$5000 rolling interest scholarship for 10 years

## Gold

**\$5,000**

- Admission to 1 regional conference + ELS Career fair
- Hold a workshop/presentation at a regional conference
- Introduction letter to students via email (Who you are, what you do, why you sponsor)
- 1 time section/feature in newsletter
- \$1,000 of customizable scholarships presented at ELS

## Silver

**\$2,500**

- Admission to 1 regional Career fair
- Logo on shirts (ELT)
- Instagram feature
- 2 \$250 scholarships presented at ELS

## Bronze

**\$1,000**

- Logo on website & newsletter
- Announcement of sponsorship in NAESC newsletter
- Event booklet, full-page ad
- 1 \$250 dollar scholarship presented at ELS

*Each tier includes benefits from all tiers below, except for scholarships*

*Awarded scholarships can be added to membership / organized without one*

*Please reach out for us to work together to find something that works for your company*

**Nathan Ryan, [finance@naesc.org](mailto:finance@naesc.org)**

**NAESC**

# Future Endeavors

NAESC is actively investing in opportunities to drive personal and professional growth for our members. These initiatives include leadership development, graduate school networking, and community impact events. Your corporate partnership is critical to the success and expansion of these programs. It is also a unique opportunity for you to interact directly with top engineering students looking for employment within your industry. Please consider taking part in our mission to promote the development of leadership among engineering students across the United States of America.

Partnerships directly allow us to provide these important opportunities and events for engineering students nationwide, thus we greatly appreciate your support and consideration in joining us in our mission.

We look forward to hearing from you, answering any questions you may have, and discussing future partnerships!

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## CONTACT US

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